

Weekly Task

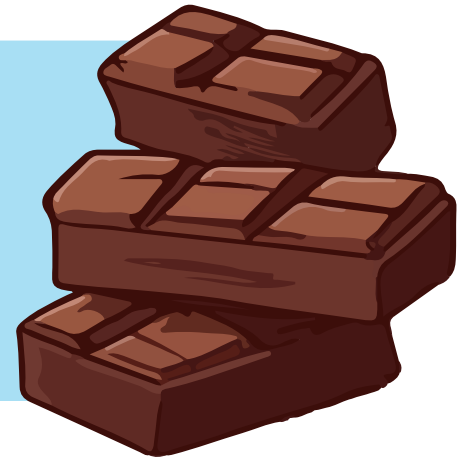
July Week 1



World Chocolate Day – From Cocoa Bean to Chocolate Bar

Objective:

To help students explore the origin, history, and making of chocolate while developing research, reading, inquiry, and reflection skills through guided use of the Britannica Library.



Students will:

- Understand the origin and history of chocolate
- Learn how chocolate is produced from cocoa beans
- Explore cultural, scientific, and economic aspects of chocolate
- Develop reading comprehension, note-making, and presentation skills
- Build awareness about healthy and responsible consumption

Skills & Values:

Core Values

- Curiosity
- Confidence
- Respect for Others
- Open-mindedness

Key Skills

- Observation Skills
- Listening Skills
- Basic Reasoning
- Communication Skills
- Decision-Making

Introduce the Weekly Theme / Genre:

Begin with a class discussion:

- What is chocolate made from?
- Where do you think chocolate comes from?
- Is chocolate only a treat, or does it have a history?

Explain that World Chocolate Day is observed on 7 July to celebrate chocolate and its journey from cocoa farms to our homes.

Suggested Activities by Grade Band

Grades VI- VIII

- Students begin by researching well-known chocolate companies using the Britannica Library. Encourage them to read carefully, compare information, and identify key business and product differences.
- Students explore the following resources:
- Hershey Company Article:
<https://library.eonline.in/levels/adults/article/Hershey-Company/628627>
- Ferrero Group Article:<https://library.eonline.in/levels/adults/article/Ferrero-Group/702110>
- They will learn about:
 - Company origins and history
 - Popular products and global presence
 - Unique business strategies and growth
- You may guide them using prompts like:
 - Which company is older?
 - What are their most popular products?
 - How are their approaches to chocolate different?
- Students will create a comparison chart for both companies.
- They can compare:
 - Founding and history (Hershey: USA, Ferrero: Italy)
 - Type of products (mass-market vs premium/gifting chocolates)
- Encourage students to present their findings in a table
- Students will select any one chocolate brand or product and conduct a simple SWOT analysis:
 - S – Strengths: What makes the product popular?
 - W – Weaknesses: Any limitations or challenges?
 - O – Opportunities: How can it grow or improve?
 - T – Threats: Competition or changing trends
- Encourage them to think from both a consumer and business perspective



Name:

Date:



Top Hat

Differences

Similarities

Name:

Date:



SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats