

Professional Development Training Catalog

Hands-On, Interactive, and Inspiring K-12 Workshops



SOCIAL STUDIES



STEM RESOURCES



FLIPPED CLASSROOMS



INSPIRING INQUIRY



Certificates are provided for attending.
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Your subscription to our resources is most valuable if students use it.
That's why we partner with you from day one to provide invaluable training.

Our Professional Development Team of Experienced Educators:

- Familiarizes your staff with your subscription, including key features of every site and the benefits they offer;
- Demonstrates practical and proven ways to incorporate the resources into cross-curricular lessons;
- Provides time-saving tips, tools, and ideas that educators can immediately put to use;
- Ensures that every educator feels confident, prepared, and eager to collaborate with colleagues and motivate students.

Sessions are offered in the following delivery models:



One-Hour Remote
Workshop
(Live Webinar and Recording)



Multiple
On-Site Workshops
(1 hour each)



Multiple
On-Site Workshops
(2 hours each)



Two Half-Day
On-Site Workshops
(3 hours each)



Full Day
On-Site Workshop
(6 hours total)

Britannica Digital Learning Professional Development K-12 Workshops

Britannica Basics—Great for New Staff and First-Year Subscribers!

Subject Areas: All

Join us for a hands-on, interactive session to learn new ways to do research projects with students using Britannica resources. Get ideas for integrating technology and digital skills into your library and classrooms!

Attendees will learn about special features, including:

- Creating a user account to collect, organize, and share favorite content
- Classroom curriculum resources (American History, World Studies, Earth Science, Biology, Chemistry, and all levels of Language Arts and Math)
- Expanded video and media content, including a video download feature
- Creating standards-aligned lesson plans with the lesson-plan builder

Hone Your Information Literacy Superpowers!

Subject Areas: Library and ELA

Discover YOUR information literacy superpowers with Britannica! We'll cover the four "powers" of information literacy, and you'll walk away with new classroom and library ideas under your cape! Explore strategies to uncover information needs and determine how to locate, evaluate, and use the content that you find. With these strategies, you can help your students become excellent digital citizens!

Inspiring Inquiry: First Steps to Student Questioning

Subject Areas: Library and ELA

Questioning is one of the most important aspects of inquiry, and it can also be one of the most difficult skills to learn. In this session, discover tools that encourage students to dig deeper, think critically, develop reasoning skills, and ask essential questions. Learn strategies for students to use when they reach a fork in the road, or a point of difficulty in their questioning, which allow them to take ownership of the direction of their learning. Let lifelong learning begin with the skills you teach!

Graphic Organizers that Build Student Skills: Processing Informational Text and Evaluating Images

Subject Areas: Library and ELA

Learn new ways to improve your students' reading and writing abilities in this Britannica workshop. Simple, yet effective, graphic organizers incorporate new and creative activities that support reading informational text, planning expository writing, and evaluating image content. All participants receive a toolkit of printable graphic organizers to boost student skills, confidence, and motivation.

Read Like a Detective, Write Like a Reporter. Cultivate Evidence-Based Reading & Writing.

Subject Areas: Library and ELA

"Oh, yeah? Prove it!" You normally hear children saying that on playgrounds and in backyards. Now, students are hearing that in their classrooms as teachers focus on revised standards. New standards emphasize the importance of evidence-based reading and writing for grades K-12.

Join us for this session to learn about these shifts in student expectations and discover strategies to promote the use of evidence in research.

Britannica Digital Learning Professional Development K-12 Workshops

Differentiated Instruction: Reach and Teach All Learners

Subject Areas: All

This session covers new and engaging ways to reach all learners using Britannica. Learn how to address the many different needs of your students while providing them with rich, valuable content. We will explore varying levels of text complexity, multimedia resources, reading and vocabulary support tools, and more.

Discover STEM Resources

Subject Areas: Science | Technology | Engineering | Math

Schools are taking a new look at their resources for Science, Technology, Engineering, and Math. This session will take you on a journey to find STEM resources.

Learn about the STEM initiative and how Britannica can support you to:

- Motivate students to learn deeply and think critically
- Emphasize real-world applications of key concepts
- Build problem-solving, logical-reasoning, research, and inquiry skills
- Encourage collaboration, writing, and discussion to prepare students for college and future careers

Picture This: Visual Literacy Strategies

Subject Areas: All

“A picture is worth a thousand words.” This age-old idiom highlights what English Language Arts standards emphasize: the importance of working with students to develop visual literacy skills.

Join us for this session to explore Britannica’s rich collection of images, maps, timelines, diagrams, and other graphical items. Discover strategies and activities that promote visual skill development.

Flipping Out! How to Design a Flipped Classroom and Library!

Subject Areas: All

Educators everywhere are flipping their classrooms. What does this mean for the classroom and library environment? Join us to learn about the Flipped Classroom Model and take away examples on how to easily integrate Britannica videos, learning activities, and other content into the flipped approach.

Straight from the Horse’s Mouth: Explore Past Events with Firsthand Accounts

Subject Areas: Social Studies and ELA

Dig deep into history’s greatest events by exploring Britannica’s wide variety of primary source documents. Learn how primary sources make history come alive for K-12 students and help them to make connections to past figures, events, and time periods. We’ll discover text, images, audio, and video content, paired with practical strategies, to engage students in critical thinking. Come along for the ride!

Social Studies in Focus

Subject Areas: Social Studies

Britannica has thousands of trusted resources for you and your Social Studies students to access from school or home! Discover articles, multimedia pieces, primary sources, and country research tools, just to name a few. In this session we’ll explore Social Studies content to save, organize, and share!

Check out what others are saying about our training sessions...

“

It was one of the best webinars I have sponsored for the department! Your team brought such clarity to the presentation and coordinated so well with visual cues. A number of teachers commented afterward as to how good it was —and that they would feel really comfortable reaching out with questions.

School Librarian,
Newton Public Schools
2016

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“

The online training I attended was chock-full of ideas to help increase inquiry in the classroom.

Teacher,
Pennridge School District
2016

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“

This was excellent!

Teacher, Dallas ISD
2016

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To learn more about scheduling any of these courses in your school or district, contact us today!



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