

A BREAKDOWN THE FIVE W'S OF WEB SITE EVALUATION



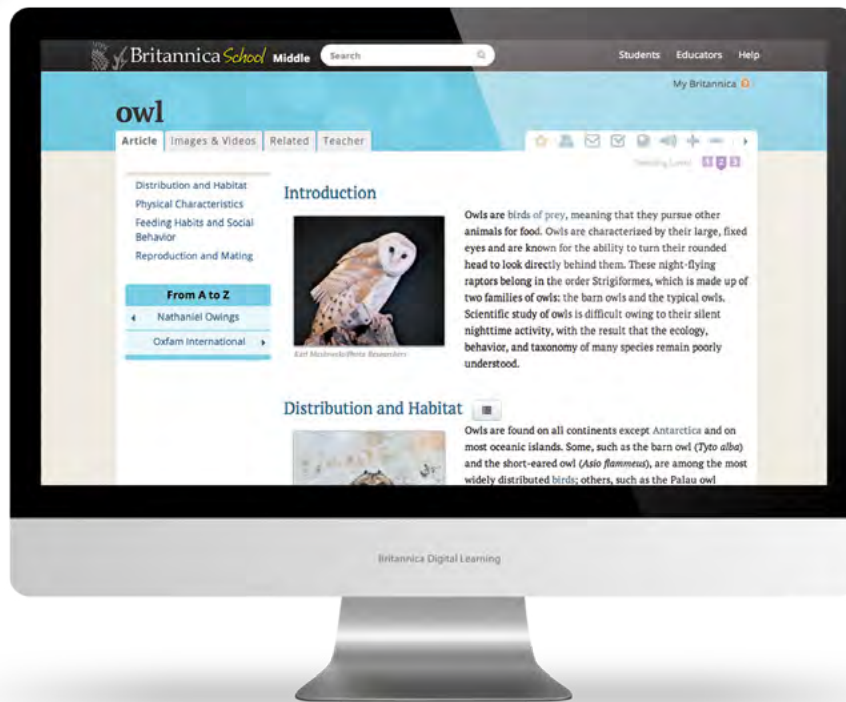
1. WHO...

...Wrote the pages and are they an expert? Is a biography of the author included? How can I find out more about the author?



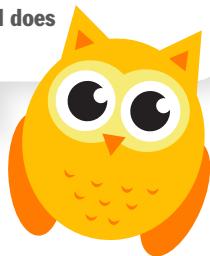
5. WHY...

...Is this information useful for my purpose?
...Should I use this information?
...Is this page better than another?



2. WHAT...

...Does the author say is the purpose of the site?
...Else might the author have in mind for the site?
...Makes the site easy to use?
...Information is included and does it differ from other sites?



4. WHERE...

...Was the site created?
...Does the information come from?
...Can I look to find out more about the sponsor of the site?



3. WHEN...

...Was the site created?
...Was the site last updated?



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