Free Chrome Extension to Help Your Kids Navigate the Internet

Dear Parents,

In an effort to ensure that your children have fact-checked, up-to-date, and best-in-class resources available at their fingertips, Britannica has launched Britannica School Insights, a FREE Chrome extension to support them while they are conducting Web searches.

The extension can be downloaded in just a few seconds here.

A Chrome extension is a small software program that customizes your browsing experience so that it is tailored to your needs and preferences. The Britannica School Insights Chrome extension works with your school's chosen research database, Britannica School.

When students are performing a keyword search on, for example, "Albert Einstein," using the Chrome browser on any major search engine – including Google, Yahoo, or Bing – they will bring up approved standard search-engine results along with Britannica School coverage of Einstein and his life and work. You can ensure that your children have access to reliable information as they navigate the Internet. Once in Britannica School, your children can move to curriculum-correlated content at any of three reading levels, depending on which is most appropriate.

With the average teen spending nine hours each day engaging with media, we know that it's important to make their screen time count. This extension will help them spend more time discovering and learning and less time looking.

As always, Britannica is committed to providing students with the best user experience and also ensuring their privacy. This extension will NOT change what populates your child's standard search results. The extension will also NOT collect, store, or use any information about the user or their search terms. The extension will NOT impact non search-engine website experiences.

To fully utilize Britannica School Insights, you will need to be logged in to Britannica School. To access Britannica School at home, check with your Library Teacher or Library Media Specialist for access credentials.

We are excited to roll this extension out to families in your school and improve how students discover information!