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Professional **LEARNING**



**Interactive sessions and coaching to help you
integrate Britannica's digital learning solutions
into everyday classroom strategies**

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Britannica
EDUCATION

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Britannica[®] Professional **LEARNING**

Who We Are

Britannica Education provides reliable, award-winning reference and curriculum solutions for educators, serving over 150 million students across more than 100 countries.

Our vision is to personalize education and design custom resources that meet the unique challenges and needs of the markets we serve. We partner, hand in hand, with education leaders to help them leverage technology creatively, making it easier for teachers to personalize, inspire, and educate while also ensuring that learning and discovery is joyful and engaging for students.

Why Britannica Professional Learning

Britannica, long recognized for trusted content, is committed to supporting PreK-12 educators with our results-driven lineup of Professional Learning Services tailored to elevate teaching practices, drive student outcomes, and create an environment where learners can thrive.

Our education consultants will help support implementation, product knowledge, and expansion of access across your schools, district, and community with interactive sessions and educational strategies built to support your students.

We believe every educator deserves tailored, engaging, and inspirational professional learning that actively supports real-world needs and experiences. Our hands-on approach meets you where you are and equips you with innovative strategies and collaborative spaces for reflection and growth to help you excel in the classroom and beyond.

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Early Childhood

Cultivating Curiosity and Inclusivity Through Play

Course Description: Explore how to pair real-world and imaginative play with rich, nonfiction text to motivate students to build curiosity and develop self-generated questions about topics of greatest interest to them. In this workshop, educators will learn the power of play in developing inclusive and affirming learning environments.

This course incorporates Play Matters content from award-winning educator, author, emotional health consultant, and keynote speaker Hannah Beach.

Course Outcomes:

- Assist educators in learning the benefits of play and how play can be used to promote curiosity and inclusivity in young learners.
- Build culturally responsive practices to enable children to reflect on their personal experiences, identity, values, and relationships to their learning experiences.
- Learn a framework to build motivation and curiosity through the use of nonfiction text, play, and structured, hands-on activities.
- Develop strategies to establish safe, inclusive, and affirming learning spaces for children to speak, listen, and demonstrate empathy toward their peers.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Teachers, administrators, and support staff at early childhood centers, Head Start programs, and after-school programs

Pairings: This course pairs with *Britannica Kids' Encyclopedia* and *5-Minute Really True Stories* publications.

Integrating Nonfiction Into Play

Course Description: Unpack the neuroscience behind young children's developing minds and explore key strategies to engage children in the reading process. In this workshop, educators will learn how to make learning to read a nurturing and confidence-building experience while building the foundations for language, social, emotional, and early literacy development through engaging nonfiction stories.

This course incorporates Play Matters content from award-winning educator, author, emotional health consultant, and keynote speaker Hannah Beach.

Course Outcomes:

- Assist educators in integrating nonfiction into play that will promote curiosity, engagement, and exploration in young readers.
- Understand best practices in introducing nonfiction content in a play-based curriculum.
- Learn how to pair nonfiction and fiction reading to build connections.
- Develop strategies to engage children during reading time to explore, develop, and build essential skills for listening, speaking, reading, and writing.
- Examine the research behind reading and its value for young children.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Teachers, administrators, and support staff at early childhood centers, Head Start programs, and elementary schools

Pairings: This course pairs with *Britannica Kids' Encyclopedia* and *5-Minute Really True Stories* publications.

Play-Based Learning in Early Childhood

Course Description: The research is clear: Young children learn best through play. In this workshop, participants unpack the science behind why play is the perfect medium for young children to learn about their world. The session explores how play increases natural curiosity and engagement with learning, helps children develop literacy and communication skills, lowers anxiety and aggression, builds resilience, and fosters social and emotional health.

Our expert trainers provide key strategies to support a nourishing play-based environment along with practical applications and playful activities we can use to support children in deepening and digesting their learning. Discover fluid, virtual, and indirect ways to empower young children in the way they learn and grow best—through play! Unpack practical strategies to integrate different kinds of play into early learning to encourage curiosity and support healthy emotional and language development.

Course Outcomes:

- Understand the science behind play-based learning and its importance for young children.
- Learn strategies to engage young children during reading time to explore, develop, and build essential language and conversation skills that support vocabulary acquisition and communication.
- Investigate how to pair nonfiction reading and play to help build connections and deepen learning.
- Develop frameworks for creating a nurturing, play-based learning environment at daycare and school.
- Gain insight into the link between the loss of play and the increase in behavioral and emotional health problems we see in children.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Early childhood educators, including childcare staff, Head Start programs, Pre-K teachers, and teachers aides

Pairings: This course pairs with Britannica School (Early Elementary) and ImageQuest Jr.

Early Learning and the Science of Reading

Course Description: As children develop language and discover the world around them, they begin to establish letter and sound recognition and build vocabulary. This is when book and print awareness begins. Decades of evidence-based research and brain science show that children learn best through explicit and systematic literacy instruction.

This comprehensive workshop explores approaches to skills such as listening comprehension, phonemic awareness, vocabulary acquisition, letter and sound recognition, phonics, spelling, reading comprehension, and text fluency. In this interactive session, participants will examine brain development, the hierarchy of literacy acquisition, and the five key pillars of the Science of Reading.

Course Outcomes:

- Understand the science behind the importance of evidence-based learning and align reading instruction accordingly.
- Develop a clear understanding of what explicit and systematic approaches mean and how they differ from previous literacy strategies.
- Identify roadmaps to curricular change and instructional leadership that can grow with implementation.
- Build stronger knowledge of the brain's neural pathways and the connection between neuroscience and literacy acquisition.
- Better comprehend the science of reading as both a body of knowledge and an interpretation around knowledge accumulation, reading, and development.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Early childhood educators, including childcare staff, Head Start programs, Pre-K teachers, and teachers aides

Pairings: This course pairs with Britannica School (Early Elementary and Elementary), ImageQuest, and ImageQuest Jr.

Understanding the Science of Reading in the Early Childhood Classroom: A 4-Part Cohort

Course Description: As children discover the world and venture into language development, emerging readers require early learning instruction that prioritizes and emphasizes fundamental skills to foster success in confidence and reading. In this flexible, four-part workshop, we blend the science of reading with the science of effective teaching, emphasizing the importance of adopting an explicit and systematic approach to literacy.

Together, we delve into key reading skills of early learners such as listening and reading comprehension, phonemic awareness, vocabulary acquisition, letter and sound recognition, and phonics and spelling. Participants also uncover ready-to-use instructional materials that complement the core curriculum to provide consistent teaching practices and infuse an element of fun into early childhood classrooms.

Each session, we will focus on evidence-based strategies that introduce reading pillars and the hierarchical approach to literacy acquisition.

Session 1: Listening Comprehension, Phonemic Awareness, and Vocabulary

Session 2: Phonemic Awareness, Vocabulary, and Letter-Sound Recognition

Session 3: Letter-Sound Recognition, Vocabulary, Phonics Engagement

Session 4: Phonemic Awareness, Phonics, Vocabulary, Letter-Sound Recognition, CVC Patterns, and Comprehension Strategies

Course Outcomes:

- Understand research-based strategies to enable children to be co-facilitators in the learning process.
- Address the literacy body of research, the brain, and neuroscience that helps us understand varied modalities to meet a multitude of learning needs.

Duration: 12 hours on-site (four 3-hour interactive sessions)* or 8 hours virtual (four 2-hour sessions)

Format: In-person (preferred for maximum tactile experiences)* and virtual

Flexible: Sessions can be purchased separately or as a four-part cohort. Course delivery can be customized to fit customer needs.

Audience: Teachers, administrators, and support staff in early childhood classrooms and schools, early childhood centers, Head Start programs, and additional early childhood environments

**Recommended for best results; however, duration and format can be modified as needed.*

Understanding the Science of Reading in the K–3 Classroom: A 4-Part Cohort

Course Description: As children progress along their reading journey, they develop the foundational literacy skills they acquired in early childhood. This flexible, interactive, four-part workshop integrates science of reading research findings with evidence-based approaches to reading instruction.

Participants will explore essential skills for developing readers, including alphabetic principles, decoding and encoding, vocabulary acquisition, and language comprehension. Additionally, this workshop delves into ready-to-use instructional materials that align with your core curriculum and promote consistent teaching practices that add enjoyable elements to your classroom.

In each multi-hour, interactive session, we will focus on evidence-based strategies to build essential reading skills.

Session 1: Listening Comprehension, Phonemic Awareness, and Vocabulary

Session 2: Phonemic Awareness, Vocabulary, and Letter-Sound Recognition

Session 3: Orthographic Mapping and Alphabetic Principles

Session 4: Phonemic Awareness, Phonics, Vocabulary, Letter-Sound Recognition, CVC Patterns, and Comprehension Strategies

Course Outcomes:

- Understand research-based strategies to enable children to be co-facilitators in the learning process.
- Address the literacy body of research, the brain, and neuroscience that helps us understand varied modalities to meet a multitude of learning needs.

Duration: 12 hours on-site (four 3-hour interactive sessions)* or 8 hours virtual (four 2-hour sessions)

Format: In-person (preferred for maximum tactile experiences)* and virtual

Flexible: Sessions can be purchased separately or as a four-part cohort. Course delivery can be customized to fit customer needs.

Audience: Teachers, administrators, and support staff in K–3 classrooms and schools

**Recommended for best results; however, duration and format can be modified as needed.*



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Multilingualism & Language Supports

Supporting English Learners Through Rich Text and Media

Course Description: Participants will explore how to successfully support English-language learners by integrating rich resources and strategies into their curriculum. The session will provide participants with an opportunity to engage in meaningful, collaborative discussions while navigating diverse multimedia resources to demonstrate rich and authentic teaching and learning experiences for educators and students.

Course Outcomes:

- Explore tools and resources to encourage inquiry, analysis, research, and critical-thinking skills when using text and media within lessons.
- Experience supportive English-language instructional strategies, looking at the whole student as a learner and explorer of print and digital resources.
- Discover strategies to guide students to make important connections between themselves and the world around them using multimedia resources, and help students develop positive attitudes and beliefs about self, others, and school—both inside and outside the classroom.
- Give students authentic learning experiences that enable them to connect to subject-related text, multimedia, and their world as well as apply skills to everyday experiences.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Britannica School and Expedition: Learn!

Defining 3 Types of Language Learners: Sequential-Simultaneous-Spontaneous

Course Description: Establish a critical foundation for assisting educators as they work with emergent bilingual or multilingual students to achieve academic success. Participants will investigate and understand how language acquisition happens for language learners through a methodology and analysis of the typical student population in the 21st-century classroom. Participants will be provided with opportunities to engage in meaningful, collaborative discussions while exploring theories and research regarding the different experiences of multilingual learners. Examples of real-world scenarios will demonstrate the scaffolded alignment to Britannica Education products.

Course Outcomes:

- Define the three types of language learners:
 - **Sequential Language Learner:** also known as a sequential bilingual or second language learner, a student who begins learning a second language after they have already established a foundation in their first language, usually after the age of three.
 - **Simultaneous Language Learner:** a child who learns two or more languages simultaneously, either from birth or before the age of three.
 - **Spontaneous Language Learner:** someone who participates in active learning outside of a predetermined environment, which can include informal learning (reading a newspaper article, watching a video, or in conversation). Spontaneous learning can also be incorporated into formal or nonformal education.
- Apply new learning to each individual's context and setting.
- Explore research trends surrounding language acquisition methodologies.

Duration: One 90-minute on-site or virtual session

Format: In-person and virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Hello Britannica, Britannica School, or Britannica Escolar or can be a standalone.

Effective Instruction for Bilingual and Multilingual Learners: Applying Critical Research-Based Practices

Course Description: This course covers key components that support accessing and internalizing content area objectives for two types of language learning goals.

Goal 1: Participants will review L1 and L2 teaching and learning methods for emergent bilinguals in elementary classrooms.

Goal 2: Participants will acquire new knowledge that builds an understanding of the different academic experiences of K-12 multilingual learners.

An analysis of the typical student population in the 21st-century classroom will allow attendees to investigate and understand how language proficiency evolves during the acquisition process. Through the examination of critical research-based practices, participants will engage in meaningful, collaborative discussions while investigating proven strategies and instructional practices that enhance the academic experiences in both bilingual and multilingual classroom settings. The examples offered demonstrate connections and scaffolds that integrate with Britannica Education products.

Course Outcomes:

- Support teaching and learning in elementary classrooms while working with emergent bilinguals using L1 and L2.
- Acquire new knowledge to build an understanding of the different academic experiences of multilingual learners.
- Analyze and investigate the typical student population in the 21st-century classroom to understand how language proficiency evolves during the acquisition process.
- Examine critical research-based practices to engage in meaningful, collaborative discussions around proven strategies and instructional practices that enhance the academic experiences in bilingual and multilingual classroom settings.
- Integrate critical research-based practices with specific Britannica resources.

Duration: One 3-hour on-site session or one 2-hour virtual session

Format: In-person and virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with all Britannica Education products.

Planning the Implementation of Successful Multilingual Programs: Guidelines, Goals, and Growth Measures that Result in Academic Achievement for Language Learners

Course Description: In planning the implementation of successful multilingual programs, guidelines, goals, and growth measures result in academic achievement for language learners. This course covers the three stages of program design that support effective outcomes when working with diverse learners.

This course encompasses the process of designing and conceptualizing each phase of implementation. The focus is on the effective predictors of optimal outcomes: academic achievement of language learners, targeted bilingual instruction, varied stimulating activities, and multiple types of assessments when working with diverse learners. The implementation paths proposed in this course will demonstrate how to integrate Britannica Education resources best to achieve optimal results.

Course Outcomes:

- Review the different types of existing programs as presented by Collier and Thomas in their longitudinal studies. The parameters established will reflect on their current bilingual or multilingual settings and define the goals, which is the first phase of their implementation plans.
- Integrate the program goals when creating a set of rules and objectives that constitute the guidelines for their specific circumstances while applying the backward design.
- Identify the necessary growth measures that result in academic achievement for language learners.
- Align targeted instruction and varied stimulating activities with available resources including selected Britannica Education products that support each step of the implementation process to optimize results.

Duration: One 3-hour session on-site session or one 2-hour virtual session

Format: In-person and virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with all Britannica Education products.



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Social Pedagogies

Perspectives in Practice: How Experiences Shape Our Thinking

Course Description: Through personal reflection and open discussion, this workshop focuses on understanding the definition and impact of unconscious bias. Participants are encouraged to increase their own personal awareness and consider how bias may show up in their lives and interactions with others. The workshop explores the skills and language necessary to promote culturally inclusive and equitable learning environments.

Course Outcomes:

- Be equipped with practical tools and strategies to support a culturally responsive environment and increase capacity to lead equity work in schools.
- Embark on a journey of exploration and self-discovery as you engage with tools, strategies, and resources that promote personal awareness of unconscious bias.
- Determine how to address inequitable situations and be empowered to inspire other educators and leaders to bring strength and relevance to important equity work.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Early childhood educators, including childcare staff, Head Start programs, Pre-K teachers, and teachers aides

Pairings: : This course pairs with Britannica School (Early Elementary and Elementary), ImageQuest, and ImageQuest Jr.

The Reflective Leader: Shaping the School Environment

Course Description: This session centers around building a positive, culturally responsive school culture and is designed as a concise course exclusively for institutional leadership. Leaders identify effective, research-based practices that strengthen relationships among teachers, students, and staff through engaging, collaborative activities. In addition, educators are equipped with the appropriate tools and strategies to encourage culturally responsive practices within classrooms, across entire schools, and throughout local communities, creating a positive and empowering school environment.

Session 1: Understand Culturally Responsive Instruction

Session 2: Cultivate a Culturally Responsive Environment

Session 3: Understand and Build Your School Culture

Course Outcomes:

- Explore the key elements of building a culturally responsive framework.
- Engage with tools, strategies, and resources that promote culturally responsive practices for building an inclusive classroom.
- Empower educators to embark on a journey of self-discovery and exploration to build a positive school community culture.

Duration: 3 hours on-site* or 2.5 hours virtual

Format: In-person* and virtual

Audience: School and district leaders

**Recommended for best results; however, duration and format can be modified as needed.*

Teaching for Success: Reaching The Early Learner

Course Description: Educators examine the nature of culturally responsive instruction and research-based strategies that support early childhood development. Participants uncover the elements of play through a culturally responsive lens while incorporating social and emotional learning habits and selecting books and resources that best support inclusivity and celebrate diversity. This session also dives into the competencies needed to begin building a culturally responsive framework that integrates elements such as literacy, rituals, and routines as well as methods to apply these practices into teaching and learning.

Course Outcomes:

- Learn practical ways to build a positive, safe, and inclusive learning for young children.
- Prepare early learners with skills and tools to understand and thrive in a diverse world.
- Create culturally responsive settings for young children that ensure robust development and foster ideal learning.

Duration: 12 hours (four 3-hour sessions tailored to educator/institution needs)*

Format: In-person* and virtual

Audience: Educators and administrators

**Recommended for best results; however, duration and format can be modified as needed.*

Teaching for Success: Reaching Every K-12 Learner

Course Description: This four-part session focuses on building a positive and culturally responsive school climate and culture. Participants identify effective, research-based practices that strengthen relationships among teachers, students, and staff through engaging, collaborative activities. In addition, educators are equipped with the appropriate tools and strategies to encourage culturally responsive practices within classrooms, across entire schools, and throughout local communities to create a positive and empowering school environment.

Sessions 1: Revisit and Reexamine Your Curriculum and Teaching Practices

Session 2: Creating a Culturally Responsive Curriculum

Session 3: Understand and Build Your School Culture

Course Outcomes:

- Strengthen the cultural connection between teachers and students.
- Empower teachers to create and facilitate an environment that fosters continuous learning and an appreciation of cultural diversity and classroom climate.
- Create spaces for educational professionals to collaborate and engage in discussion on how to nurture this framework in the K-12 context.

Duration: 12 hours (four 3-hour sessions tailored to educator/institution needs)*

Format: In-person* and virtual

Audience: School staff and administrators

**Recommended for best results; however, duration and format can be modified as needed.*

Developing a Mindful and Responsive School Climate

Course Description: These professional-learning sessions focus on building a positive and culturally responsive school climate and culture. This course follows the Culturally Responsive Instruction for Educators course and extends to include support staff, classroom aides and assistance, and even community members. Participants identify effective, research-based practices that strengthen relationships among teachers, students, and staff through engaging, collaborative activities. In addition, educators are equipped with the appropriate tools and strategies to encourage culturally responsive practices within classrooms, across entire schools, and throughout local communities, creating a positive and empowering school environment.

Course Outcomes:

- Understand the science behind a culturally responsive school climate and culture.
- Discover and apply effective tools and strategies that support student learning and behavioral outcomes.
- Empower staff to embark on a journey of self-discovery and hidden biases as you develop a common language with best practices and interventions.
- Engage with resources and strategies that promote culturally responsive practices for building an inclusive school environment that encourages healthy interactions between all staff and students.

Duration: 12 hours (four 3-hour sessions tailored to educator/institution needs)*

Format: In-person* and virtual

Audience: School staff and administrators, teacher assistants, coordinators, community members

**Recommended for best results; however, duration and format can be modified as needed.*



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STEM & Research

Integrating Literacy Strategies to Enhance Science Instruction

Course Description: Specially designed for educators who teach intermediate and secondary courses, this interactive session helps teachers build targeted learning tasks to support unique student literacy needs without sacrificing curricular needs. Learn how high-quality digital content, including Britannica's trusted, content-rich digital solutions, can be used to reach all learners and build supportive literacy skills in intermediate and secondary science. This session also emphasizes comprehension strategies and cross-curricular vocabulary skills.

Course Outcomes:

- Guide students to build literacy skills through a focus on text, images, videos, and primary source documents.
- Support targeted learning tasks to meet students' unique needs, preferences, learning styles, and goals with tailored course materials.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person* and virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Britannica School, Britannica Escolar, and Britannica Expedition: Learn!

**Recommended for best results; however, duration and format can be modified as needed.*

Ready for Research: Information Literacy

Course Description: Explore the skill sets necessary for students to understand information needs and develop information literacy. In this workshop, participants will discover targeted learning tasks that empower students to determine how to locate, evaluate, and use information. Educators will receive a five-step guide that seamlessly teaches vital skills students will apply to research, both in their current school settings and in their future college and career journeys.

Course Outcomes:

- Assist educators in teaching students best practices for gathering information from digital resources and supporting students in evaluating resource credibility and accuracy.
- Understand the research behind best practices in evaluating resource credibility
- Learn strategies to engage students and help them think critically to uncover information needs and properly locate and evaluate information.
- Equip educators with knowledge to bring focus to critical media and information literacy, including the evolution of AI.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Britannica School (Early Elementary and Elementary) and ImageQuest Jr.

Project-Based Learning

Course Description: This four-part cohort immerses educators in Project-Based Learning (PBL) foundational principles and best practices taught by PBL-certified educators at Britannica Education. Participants will engage in a hands-on, collaborative learning experience that will span critical aspects of PBL, from understanding the principles and how it enhances student learning to project design and assessment. Come away equipped with the tools and knowledge to reimagine and transform classrooms into dynamic, student-centered learning environments.

Session 1: Components of Project-Based Learning

Session 2: Design and Plan High-Quality Project-Based Learning

Session 3: Implement and Assess Project-Based Learning

Session 4: Harmonize Knowledge: Project-Based Learning Showcase

Course Outcomes:

- Explain why PBL is important and how it enhances the student learning experience.
- Articulate the foundational principles of PBL, from the framework to key design and implementation elements.
- Explain the differences between a PBL unit and a unit with a project.
- Craft a ready-to-implement PBL unit including:
 - Drafting compelling questions.
 - Aligning project ideas to standards and objectives.
 - Drawing on feedback to iterate PBL unit planning.
 - Incorporating practical and critical aspects of implementation, such as strategies for managing project timelines, student collaboration, and anticipating challenges.
- Explore and utilize various forms of assessment in PBL planning and design.
- Share the experience and value of the showcase in the PBL process.

Duration: 12 hours on-site (four 3-hour interactive sessions)*

Format: In-person* and virtual

Audience: K-12 teachers, teacher leaders, and instructional leadership team members

**Recommended for best results; however, duration and format can be modified as needed.*



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21st-Century Skills

Critical Media Literacy in the Age of AI

Course Description: Students today are faced with unprecedented challenges in determining fact from fake, as they are bombarded with misinformation and disinformation through conventional and social media. As artificial intelligence becomes more advanced and prevalent, these challenges grow more difficult and complex. In this session, educators will explore trusted, content-rich resources, including Britannica School's curated resource packs and lesson plans, that support student research, media literacy fundamentals, misinformation and disinformation concepts, and action plans to determine fact from fake.

Course Outcomes:

- Explore the challenges that students face from an increasingly complex information landscape and advanced AI, and learn how Britannica's 250 years of expertise as a trusted source of information serves to face those challenges head on.
- Discuss key fundamentals of teaching media literacy and navigate misinformation and disinformation concepts.
- Develop an action plan to help students determine fact from fake.

Duration: One 3-hour on-site session + one 2-hour virtual session

Format: In-person and virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Britannica School and Britannica Expedition: Learn!

Teaching for Tomorrow: Media Literacy Made Easy

Course Description: Media literacy is an essential skill in today's fast-paced digital world, empowering students to critically evaluate information, recognize bias, and engage responsibly with the digital content they encounter. This course offers educators a comprehensive introduction to media literacy, providing clear definitions, practical strategies, and actionable tools for classroom integration.

Through real-world examples and approachable techniques, educators will explore how digital media, often influenced by artificial intelligence, shapes information consumption and behavior – and discover ways to guide students in navigating these complexities. From guiding students to independently evaluate and question media to cultivating a future-focused teaching mindset, this course helps teachers adapt instructional practices to ensure students keep pace with the future of education.

Course Outcomes:

- **Gain a Clear Understanding of Media Literacy:** Define and articulate the core principles of media literacy and its importance in preparing students for critical thinking and decision-making in the digital age.
- **Analyze the Impact of Digital Media:** Identify how media and AI influence information consumption, behavior, and learning – and understand their implications for the classroom.
- **Integrate Media Literacy into Your Teaching:** Develop and apply practical techniques to seamlessly incorporate media literacy into lessons, helping students engage critically with digital content.
- **Teach Students to Evaluate and Question Media:** Equip students with the tools and strategies needed to independently recognize bias, assess credibility, and identify misinformation, preparing them to engage thoughtfully with media in any context.
- **Cultivate a Future-Focused Teaching Mindset:** Reflect on your current teaching practices and explore ways to adapt and enhance media literacy instruction as it evolves, ensuring your approach stays dynamic, relevant, and impactful for students.

Duration: One 3-hour virtual session

Format: Virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Britannica School, ImageQuest, LaunchPacks, and Expedition: Learn!

Teaching for Tomorrow: Getting Started with AI in the Classroom

Course Description: Artificial intelligence (AI) is transforming how we live, work, and learn, making it a vital topic in education. From lesson planning to student engagement, AI is unlocking opportunities for personalized learning and collaboration. This course provides a comprehensive introduction to AI in educational settings, explaining its key concepts and its role in shaping the classrooms of tomorrow.

Through real-world examples and practical strategies, this course examines how AI can enhance teaching practices – whether by streamlining classroom tasks or fostering critical thinking and creativity in students. It also explores how educators can harness the potential of AI to innovate and empower students for the future, while delving into media literacy to help critically evaluate AI tools, understand their impact, and guide students in using them responsibly.

Course Outcomes:

- **Understand the Basics of AI:** Gain a clear understanding of artificial intelligence, its core concepts, and its applications in everyday life and education.
- **Explore AI's Role in Education:** Learn how AI is transforming teaching, learning, and classroom management, and evaluate its potential benefits and challenges.
- **Discover Practical Uses for AI:** Identify simple, actionable ways to incorporate AI tools into your teaching to save time, enhance engagement, and support student success.
- **Guide Students in Using AI Responsibly:** Equip students with the skills to understand, evaluate, and use AI technologies ethically and effectively.
- **Build an Understanding of AI:** Reflect on existing teaching practices and learn meaningful, new ways to impact student learning through the use of AI.

Duration: One 2-hour virtual session

Format: Virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Britannica School, ImageQuest, ImageQuest Jr., LaunchPacks, and Expedition: Learn!

Teaching for Tomorrow: When Media Literacy Becomes Critical

Course Description: This course explores the point where media literacy shifts from a helpful skill to an essential one, focusing on the critical need to understand how systems, ideologies, and power dynamics shape the media we consume and create. It goes beyond foundational media literacy to examine how representations in media influence culture, reinforce societal structures, and reflect power relationships.

Participants will delve into activities and case studies that challenge them to think critically about media, create informed content, and interrogate the intersections of power and knowledge. By the end of the course, educators will have the tools to equip students with the skills to thoughtfully navigate the digital world and critically assess the forces shaping their media environment.

Course Outcomes:

- **Analyze Media Through a Critical Lens:** Participants will learn to critically evaluate media by identifying and interpreting the systems, ideologies, and power dynamics that influence content creation and consumption.
- **Examine the Relationship Between Power and Knowledge:** Educators will explore how media representations reflect and reinforce societal structures, cultural ideologies, and power hierarchies, fostering a deeper understanding of media's impact on society.
- **Develop and Apply Inquiry-Based Media Skills:** Participants will practice using inquiry-based methods to analyze and create media, encouraging curiosity, reflection, and deeper engagement with media content.
- **Integrate Critical Media Literacy into Curricula:** Educators will gain tools and strategies to effectively teach critical media literacy, empowering students to navigate and interpret media in a thoughtful and informed manner.
- **Empower Students to Navigate the Digital World Critically:** Participants will learn to guide students in recognizing the forces shaping their media experiences, enabling them to make independent, informed decisions in a complex digital landscape.

Duration: One 2-hour virtual session

Format: Virtual

Audience: Instructional staff, including teachers, librarians, and administrators

Pairings: This course pairs with Britannica School, ImageQuest, ImageQuest Jr., LaunchPacks, and Expedition: Learn!



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