

Reference Center

# **ASK Britannica**

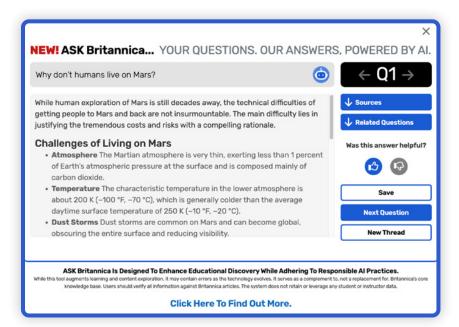
Safe. Reliable. Built for Library Research.

Turn curiosity into meaningful exploration with responsible AI, powered by Britannica's trusted content. **Ever Wondered? Just ASK Britannica!** 

### NEW! ASK Britannica...

YOUR QUESTIONS. OUR ANSWERS, POWERED BY AI.





# What Is ASK Britannica?

ASK Britannica is an Al-powered question-and-answer tool embedded in the Reference Center level of Britannica Library. It helps advanced and adult patrons ask thoughtful, natural-language questions and get concise, trustworthy answers, sourced from Britannica's expert-reviewed content.

# **Search Made Simple**

Ask natural-language questions and instantly receive reliable answers sourced from Britannica's content. No sifting through endless results, no distractions, just the facts.

# **Responsible Al**

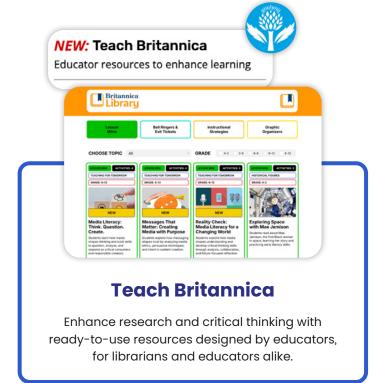
Unlike open-source AI tools, ASK Britannica is built specifically for learning. It won't write term papers, respond to inappropriate questions outside of the educational scope, or rely on unverified data.

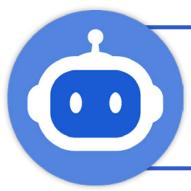




### **Learning with ASK Britannica**

Use ASK to jump-start patron research, build inquiry-based thinking, or introduce digital literacy concepts. Perfect for media centers, research labs, and introductory AI sessions.





### **A Trusted Resource**

As public libraries navigate the expanding world of artificial intelligence, one thing is clear: trust, transparency, and purpose-driven design matter. That's why Britannica Education is proud to offer a safe AI solution that fits directly into your library's responsible use strategy.

### **Safe for Public Libraries**

#### No open-web results

All answers are grounded in Britannica's vetted database. No misinformation or distractions.

#### Won't write essays or give test answers

ASK supports inquiry and research, not shortcuts.

#### Filters inappropriate questions

Designed with patron safety in mind, ASK won't respond to off-topic or inappropriate prompts.

### **Private & secure**

ASK Britannica does not collect personal information or track user activity. Every session is anonymous.

## **Supports Patron Research**

#### **Encourages curiosity**

ASK Britannica gives patrons a starting point for research with follow-up questions and linked articles.

#### Strengthens critical thinking

It helps patrons refine their questions and explore trusted, cited sources, essential for building media literacy.

### Supports research goals

Safely introduce AI while maintaining academic integrity.

