



Britannica
Professional **LEARNING**

AI for Educators

Professional Learning Catalog

**Interactive sessions and trusted guidance built to support AI
in today's classrooms**



Britannica
EDUCATION

Trusted Guidance for AI in Today's Classrooms

Britannica Education provides reliable, award-winning reference and curriculum solutions for educators, serving over 150 million students across more than 100 countries. Our mission is to transform trusted knowledge into engaging, expertly designed instructional resources that inspire curiosity, build understanding, and prepare learners to think critically in a world that's constantly evolving.

At Britannica Education, we believe AI should empower educators, enhance student learning, and uphold the highest standards of accuracy and reliability. Our AI-powered solutions search within Britannica's trusted content, rather than unvetted sources, to provide students with fact-based, verifiable information. We are committed to integrating AI thoughtfully to support critical thinking, personalize learning, and streamline classroom preparation, all while mitigating risks such as misinformation and bias. Explore our AI Professional Learning Services tailored to elevate teaching practices, drive student outcomes, and create an environment where learners can thrive.

All workshops can be expanded to half-day or full-day experiences.

Contact us to learn more!

21st Century Skills: Critical Media Literacy in the Age of AI

Delivery: Virtual | Duration: 60–90 minutes | Participants: 50–60

Today's students face unprecedented challenges in determining facts from fakes as they are bombarded with misinformation and disinformation through social media and left with traditional media that increasingly embraces ideology. As artificial intelligence becomes more advanced and prevalent, these challenges grow more difficult and complex. In this session, educators explore trusted, content-rich resources that support student research, media literacy fundamentals, and action plans to discern real from fake. Educators engage with ASK Britannica to model effective questioning and source verification and use Britannica Studio to design instructional resources that support media literacy and critical evaluation skills.

Participants will be able to:

- Develop practical strategies for teaching media literacy and identify key differences between misinformation, disinformation, and credible sources
- Apply strategies to evaluate the accuracy and reliability of media and AI-generated content
- Model effective questioning and source verification using ASK Britannica
- Design an instructional resource using Britannica Studio to support media literacy and critical evaluation skills

Safe, Responsible AI Instruction with Britannica

Delivery: Virtual | Duration: 60–90 minutes | Participants: 50–60

As artificial intelligence becomes increasingly integrated into teaching and learning, educators must be equipped to guide its safe, responsible, and effective use. In this session, educators explore the foundations of AI literacy through an instructional lens, focusing on accuracy, bias, verification, and student use. Participants examine Britannica's approach to AI as a model for classroom integration grounded in trusted, fact-checked content and transparent sourcing. Educators engage with ASK Britannica to model effective questioning and verification practices and use Britannica Studio to design instructional resources that support students in interacting responsibly with AI tools.

Participants will be able to:

- Explain key considerations for integrating AI into instruction, including accuracy, bias, and verification, and use those considerations to build a clear framework for safe and responsible AI use in the classroom
- Analyze Britannica's approach to AI as a model for safe, classroom-ready use
- Model effective questioning and source verification using ASK Britannica
- Design an instructional resource that teaches students to use AI tools responsibly

Britannica AI Literacy: Prompting for Classroom Instruction

Delivery: Virtual | Duration: 60–90 minutes | Participants: 50–60

Effective use of artificial intelligence for the classroom begins with strong prompting. In this session, educators explore practical AI fundamentals that support instructional clarity, accuracy, and alignment to learning goals. Participants practice crafting and refining prompts using ASK Britannica and Britannica Studio, and analyze how prompt design influences output content quality, rigor, and accessibility. Educators apply their learning to create and revise classroom-ready instructional resources, with attention to differentiation and alignment to priorities such as learning recovery, multilingual learners, and varied readiness levels.

Participants will be able to:

- **Develop practical strategies for effective AI prompting for classroom instruction and explain how prompt design impacts AI-generated content quality and instructional alignment**
- **Create and refine prompts to support clarity, rigor, and accessibility**
- **Use ASK Britannica and Britannica Studio to generate instructional materials**
- **Design a differentiated instructional resource aligned to specific learning goals**

Reaching ALL Learners from Target to Impact with Britannica Studio

Delivery: Virtual | Duration: 60–90 minutes | Participants: 50–60

Designing instruction that reaches all learners requires intentional planning and cohesive practice. In this session, educators begin with a clear learning target and explore how to build instruction that supports understanding, language development, access, and meaningful feedback. Participants examine how vocabulary, differentiation, and formative assessment work together as essential components of effective instruction. Using Britannica Studio, educators design lesson components that support comprehension, honor the unique needs of each learner, and provide actionable insight into student learning. Participants leave with a ready-to-teach, standards-aligned resource.

Participants will be able to:

- **Identify learning targets and develop a cohesive approach to instruction for all learners, which includes vocabulary, differentiation, and formative assessment**
- **Apply integrated instructional strategies that increase access and support diverse learners**
- **Use Britannica Studio to design lesson components that build student comprehension and provide educators with meaningful feedback**
- **Develop a standards-aligned instructional resource that embeds vocabulary, scaffolds, and formative assessment**

Building Instructional Resources for Impact with Britannica Studio

Delivery: Virtual, in-person, or hybrid | Duration: Multi-session, PLC series* | Participants: 10–15

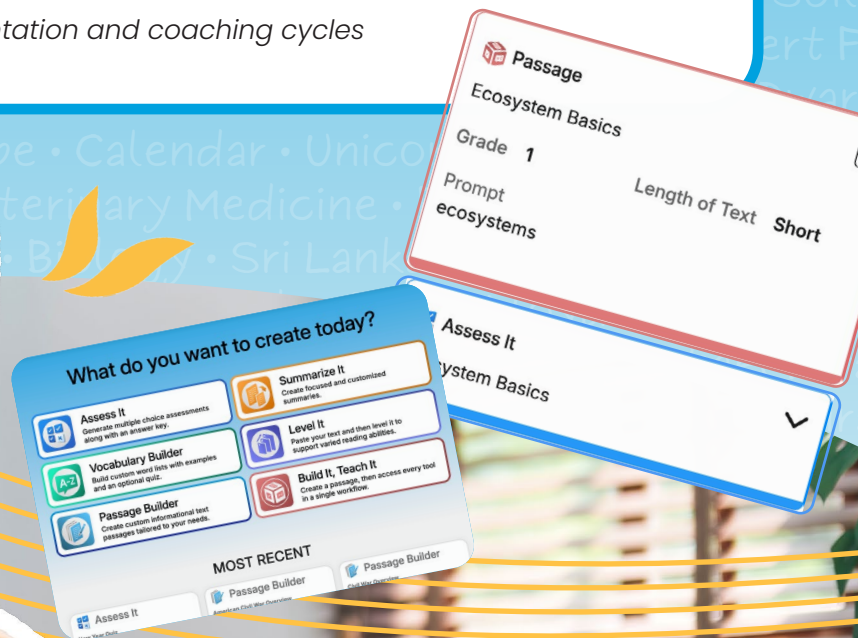
Sustained, collaborative design leads to meaningful instructional improvement when grounded in a structured cycle of practice and reflection. In this PLC-based series, educator teams engage in an ongoing process of designing, implementing, and refining instructional resources aligned to shared standards and priorities.

Participants collaboratively develop high-quality instructional materials using Britannica Studio, implement those resources in their classrooms, and analyze student learning evidence to guide refinement. Each session builds on the previous one, supporting teams in strengthening instructional coherence, deepening collaboration, and improving student outcomes over time. Guided support and coaching are embedded throughout the process to ensure successful implementation and continuous growth.

Participants will be able to:

- Use a structured PLC cycle of design, implementation, reflection, and refinement, to create instructional resources aligned to shared standards and team goals
- Employ Britannica Studio to efficiently create and adapt high-quality instructional materials
- Implement agreed-upon instructional resources and collect evidence of student learning
- Analyze student work and outcomes to inform instructional decisions
- Refine instructional materials through iterative, team-based cycles

**Recommended 3–5 sessions plus implementation and coaching cycles*





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To learn more, contact us:

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britannicaeducation.com

**When Curiosity Leads,
Learning Follows.**

